

ORDER



Orders
Order / Rev: 715013
Alt Order #: 06324750
Product Desc: BACHMANN FOR CONGRES
Estimate: 2711
Flight Dates: 09/20/12 - 10/02/12
Original Date / Rev: 09/19/12 / 09/19/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Crossroads Media/ POL
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 500
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bachman for Congress
Demographic: A35+
Product Codes: PL-Federal
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	35	\$42,250.00	\$35,912.50
10/01/12	10/02/12	10	\$10,900.00	\$9,265.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	35	\$42,250.00	\$35,912.50	0.00
October 2012	10	\$10,900.00	\$9,265.00	0.00
Totals	45	\$53,150.00	\$45,177.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	09/20/12	09/21/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--- 11--	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--- 11--					2	\$700.00		0.00			
E 2	KARE	09/24/12	09/28/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	111- 1--	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	111- 1--					4	\$700.00		0.00			
E 3	KARE	10/01/12	10/02/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	11-----	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	11-----					2	\$700.00		0.00			
E 4	KARE	09/21/12	09/21/12	Today Show Today Show	CM	7-9a	---- F--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F--					1	\$700.00		0.00			
E 5	KARE	09/24/12	09/28/12	Today Show Today Show	CM	7-9a	1- 111--	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1- 111--					4	\$700.00		0.00			
E 6	KARE	10/02/12	10/02/12	Today Show Today Show	CM	7-9a	- T-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KARE	10/02/12	10/02/12	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1			\$700.00			0.00			
E 7	KARE	09/29/12	09/29/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1			\$200.00			0.00			
E 8	KARE	09/29/12	09/29/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1			\$500.00			0.00			
E 9	KARE	09/23/12	09/30/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1			\$250.00			0.00			
		Week: 09/24/12	09/30/12	-----S		1			\$250.00			0.00			
E 10	KARE	09/21/12	09/21/12	M-F 430-5p Jeopardy	CM	430-5P	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1			\$600.00			0.00			
E 11	KARE	09/25/12	10/02/12	M-F 430-5p Jeopardy	CM	430-5P	-T-----	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1			\$600.00			0.00			
		Week: 10/01/12	10/07/12	-T-----		1			\$600.00			0.00			
E 12	KARE	09/20/12	09/21/12	M-F 5-530p KARE 11 5 News	CM	5-530p	---11--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	---11--		2			\$1,200.00			0.00			
E 13	KARE	09/24/12	09/27/12	M-F 5-530p KARE 11 5 News	CM	5-530p	1111---	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	1111---		4			\$1,200.00			0.00			
E 14	KARE	10/01/12	10/02/12	M-F 5-530p KARE 11 5 News	CM	5-530p	11-----	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	11-----		2			\$1,200.00			0.00			
E 15	KARE	09/21/12	09/21/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1			\$700.00			0.00			
E 16	KARE	09/24/12	09/28/12	M-F 6-630p KARE 11 6 News	CM	6-630p	1--11--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	1--11--		3			\$700.00			0.00			
E 17	KARE	10/01/12	10/02/12	M-F 6-630p KARE 11 6 News	CM	6-630p	11-----	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	11-----		2			\$700.00			0.00			
E 18	KARE	09/23/12	09/23/12	NFL Regular Season Fo6M NFL Regular Season Footba	CM	715-1030P	-----S	:30	1	\$6,750.00	P-2	0.00	NM	1	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1			\$6,750.00			0.00			
E 19	KARE	09/20/12	09/21/12	M-F 10-1035p KARE News 10p	CM	10-1035P	---11--	:30	2	\$2,200.00	P-2	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	---11--		2			\$2,200.00			0.00			
E 20	KARE	09/24/12	09/28/12		CM	10-1035P	11111--	:30	5	\$2,200.00	P-2	0.00	NM	5	\$11,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 10-1035p														
KARE News 10p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	11111--	5		\$2,200.00		0.00					
E 21	KARE	10/01/12	10/02/12	M-F 10-1035p	CM	10-1035P	11-----	:30	2	\$2,200.00	P-2	0.00 NM	2	\$4,400.00
KARE News 10p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	11-----	2		\$2,200.00		0.00					
Totals													45	\$53,150.00